

# Case History

[www.experience.com](http://www.experience.com)



Project: Quality Assurance





## The Company

Experience Inc. is a leader in the field of e-recruiting platform, providing an excellent launch pad to the thousands of people, passing out from various universities and colleges and seeking jobs and internships. It was founded in the year 1995 and since then, has constantly innovated in the field of a web-platform based e-recruiting platform, where universities, students, employers and the alumni use the platform to converge towards either getting the best of the jobs, or tapping the best of talent.

Today, this platform has broadened to include social networking, where communities, self-help, mentoring and a very interactive job search create a completely connected environment. More than 100,000 recruiters, millions of students and 3,800 colleges use this platform today.

## Challenges

Quality assurance for a web based application has to be taken in a different perspective today than ever before. This has been due to a multitude of platforms that exist, from where people use such applications. Experience.com and its e-recruiting products are no different and hence require to be supported on these platforms.

There was a time when supporting one major platform, like the Windows operating system and Internet Explorer was sufficient in order to have the maximum reach. But lately, this has changed with the advent gaining popularity of other operating systems like Linux, the Mac OSX; and the alternative browsing agents like FireFox, Safari, Opera, etc. In such a variety of browser-OS combinations, it is of utmost importance that an application is designed and tested on each of these platforms, without a significant degradation of user experience. Wherever, if there has to be a degradation, then it has to be graceful.

With the above mentioned variety of test-beds and an overwhelming demand of time-to-market, it was a challenge for Experience to keep up the pace of quality testing the rapidly created prototypes and built features.

## Solution

Experience decided to geographically grow its QA team from being just within the US to India. Techizen was chosen as a partner for this initiative and this partnership has been fruitful over the years now. Apart from interfacing with the development team of Experience in India, collocated in the Techizen premises, this team has now independently gained significant domain knowledge of the product. This is an added advantage to both the development as well as the QA teams.

QA cycles got shortened in terms of turn-around time, as the India team continues the testing cycles while the US QA team awaits for the end of business hours in India. A process of end-of-the-day hand over to the US QA team ensures that the distributed teams work in tandem with the overall test plans. A common unified plan for both the teams is published effectively on a shared Wiki with the progress tracked in the same place.

Today, the India QA team for Experience is an essential part of the overall delivery strategy of Experience and this partnership has ensured that not only a distributed QA team has its own economies of scale and time, but an essential portfolio management strategy for risk mitigation.